Mooc course of cultural production and elaboration of projects

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ABSTRACT
The project aims at the creation and development of the course Cultural Production and Elaboration of Projects, formatted for Distance Education, self-instructional, mediated by fixation exercises, which aims to bring to the internal and external artistic community of IFSP information, guidelines and recommendations for the elaboration of cultural and artistic projects, considering the main theoretical parameters of cultural production and the most common requirements of public notices in the area. This course will address topics dear to its main objective, such as conceptions of culture, project structure, project writing, public notices, management tools and cultural production. At the end of the development of this project, therefore, it is intended to offer a learning space that can make the students more qualified and competitive for public and private selections of culture projects, providing the necessary conceptual framework to promote their registrations and adapt them to different edicts, as needed. The development of the proposal has the support and participation of scholarship students of the Technology in Tourism Management course of the São Paulo campus of IFSP. During the project, it is planned to record videos and audios using IFSP equipment. The course layout will be predefined, but visual identities will be provided by the proponents.

Keywords: Culture, Art, Writing.

1 INTRODUCTION

Demand which must be attended by the completion of the course of Cultural Production and Elaboration of Projects was located from the contact of the extension group Arte Mundana with NGOs and cultural collectives of São Paulo. The duration of the isolation of the population in the pandemic implied, for these groups, the search for new solutions of economic viability, and many of them began

to invest in public funding notices. As a result, competition for the funds from these edicts grew, and the demands became greater.

Given this situation, the possibility of building a MOOC platform course that could function as a minimum instructional training for those interested in competing in the most well-known calls for proposals was presented. This construction would involve research steps, information synthesis, didactic model design, platform design and use tests. The contents would mainly involve data requested in public notices, but would also address basic writing topics, considered fundamental for a good acceptance of the submitted proposals.

The group of fellows and volunteers has been continuously striving to select and didactic relevant content. Weekly meetings are held for this purpose, where files of important works and didactic schemes are discussed. The meetings also present educational design proposals for the final version of the course.

2 ACTIONS IN PROGRESS (OR TAKEN)

To date, the course has been conducting the research, selection and rewriting of information for each of the modules of the course (notions of culture, edicts, tools, legislation and writing). The meetings are recorded, and the materials produced are archived in the project's virtual Drive folders. For each file, the priority information and the prominence that should be given to it are defined. The videos to be recorded will be scripted by the project participants, and these scripts have become available for the repository of materials of the Rectory. As soon as possible and safe, proponents will use IFSP studios to record and edit this material.

3 RESULTS AND DISCUSSION

The amount of content initially planned for the course proved to be very extensive, considering the time required for its synthesis and didacticization. Therefore, each of the fellows focused on a specific theme, collecting information from diverse materials and defining, later, in the discussions with the group, how the construction of the virtual space dedicated to that content would be. In this process, there was maturation of the research itself, which became more selective and focused on the specific needs pointed out.

4 FINAL CONSIDERATIONS/CONCLUSION

The work done by the project cannot yet be visualized, as there is a lot of material to collect. However, it is already possible to perceive an essential set of information in each module, forming the basis of what will need to be included in the final version. To get to the essential information, sometimes it is necessary to go through the non-essential ones and establish parameters of comparison.

For this reason, the beginning of the work was more demanding and ran more slowly, which must be compensated in the second half of the period of creation of materials.

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