



PUBLICATION CERTIFICATE

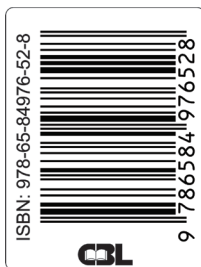
Seven Publicações Ltda, declares that the article “**A study on Apple and its actions in retail marketing**”, by authorship was Letícia da Sila, Maria Julia Muniz Antunes and Aduino Luiz Carrino PUBLISHED in the form of an individual chapter of a e-book entitled “**Uniting Knowledge Integrated Scientific Research for Global Development**”, under the registration number ISBN: 978-65-84976-52-8.

Publication Link: <https://sevenpublicacoes.com.br/index.php/editora/article/view/2622>

DOI: 10.56238/uniknowindevolp -072

Finally, I sign this declaration.

São José dos Pinhais, Brazil, September 15, 2023.




Nathan Albano Valente
Editor de redação