

The contribution of continuing education actions in health in the work practice of health services

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ABSTRACT

Introduction: Continuing Education has as its proposal the development of training strategies in the context of work and its demands aimed at the training of health professionals. Thus, Continuing Education in Health becomes a strategic policy to contribute to the formation and improvement of the quality of care in the SUS. The adequacy of knowledge is aligned with the improvement of relevant competencies for the improvement of health care, and in this way, the health evidence indicates powerful techno-care possibilities for implementation, at the same time that for the collective of health professionals, through participation and integration, the attitudes committed to the quality of care are revealed for the collective construction of interconnections between services, teams and users. The objective of this study was to understand the contribution of Permanent Health Education actions in the work practice of health services. **Methodology:** This is an action research, with a qualitative approach, developed in the hospital network of the Health Department of the State of Ceará, in reference hospital units in the health macro-regions of Fortaleza, Sertão Central, Sobral and Cariri: Dr. Waldemar de Alcântara General Hospital, in Fortaleza; Sertão Central Regional Hospital, in Quixeramobim; Northern Regional Hospital, in Sobral; and Cariri Regional Hospital, in Juazeiro do Norte. The study participants were health professionals and for data collection, semi-structured interviews were applied to the participants, from October 2022 to April 2023, via Google Forms. The interviews were analyzed using the Content Analysis technique, according to Minayo (2014), in compliance with the ethical precepts of studies, according to resolution No. 466/12 of the National Health Council (BRASIL, 2012), obtaining approval from the Ethics Committee of the State University of Ceará (UECE), with the co-participation of the Institute of Health and Hospital Management (ISGH), with CAAE number 38776620.0.3001.5684. **Results:** The professionals pointed out that the application of Health Education in the context of work contributes to better interaction among professionals, improvement of service quality, generation and dissemination of knowledge from other areas, updating of work processes and improvement of patient care. **Conclusion:** The research identified that the potential and training of professionals are expanded by the application of Permanent Health Education in the hospital environment and in the lines of health care.

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