



The body as an artistic support: From body paintings to tattoos I've done in my life

Ana Laura Ferreira Prado¹.

ABSTRACT

This work addresses the body as a means of artistic expression, focusing on the history of body painting and tattooing. The study investigates the concept of the body as a support for art, discussing its historical and cultural importance. In addition, it delves into the art of indigenous graphics as an example of cultural resistance, highlighting the history and meanings behind their body paintings. The history of tattooing is covered, from the first tattoo artists and tattooed people to the popularization of tattooing its 'normalization' through the years. Another aspect present in the work is the emphasis on machismo present in the universe of tattooing and on the social transformations that allow the overcoming of sexist stereotypes in the practice of tattooing and the recognition of women in this field. Present in this work are interviews with women tattoo artists, talking about the challenges and difficulties of being a woman in a profession that for a long time was dominated by men. The work then turns to a more personal analysis, presenting the history and meaning of the tattoos made by the author throughout her life, highlighting the tattoo as a powerful tool for personal expression, followed by a photo essay called "THE BODY SPEAKS", a form of visual communication that brings the body as the protagonist of oratory. The investigation made it possible to reflect on how the body brings art in different ways, it not only makes art, but also appropriates it and expresses itself through it. During the construction of the work, more is understood about the bodily potency in art and the conclusion reinforces the importance of tattooing and body paintings as an art form, cultural resistance and personal expression. The body assumes its power as art and reverberates on the skin, placing itself as the protagonist of its symbols.

Keywords: Body painting, Tattooing, Artistic support.

¹ Federal University of Uberlândia (UFU) – Minas Gerais