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## ABSTRACT

This article presents an excerpt from the master's research that investigated the reader in the pedagogy course of a Brazilian federal university. The present work discusses the workshop as a theoreticalmethodological procedure of research-intervention, used in the dissertation in question. We present here the workshop as a relevant technology with which we research with the subject, and not simply about the subject, in a dialogic scene where the researcher and the researched are co-authors of the statements that result in a new text. The methodology proved to be a form of intervention in the researched reality, and in our case, a means of re-signifying institutionalized discourses. We conclude that the workshop reaffirms itself, therefore, as an interventional and transformative research proposal, in which institutionalized discursive practices are resignified.

Keywords: Workshop, Intervention, Literacy, Academic genre, Pedagogy.

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